



SensMax Loyalty Button L3



Application	Retail store, Bank office, Post office, Washroom, Airport, Smart building, Shopping mall
Operation principle	Pressing one of three feedback buttons with smiley faces
Movement tracking	Bi-Directional
Connectivity range	SensMax Loyalty Button L3 50 m SensMax Loyalty Button L3 LR 150 m SensMax Loyalty Button L3 SLR 800 m
Radio module frequency	SensMax Loyalty Button L3 2.4 GHz SensMax Loyalty Button L3 LR 868 MHz SensMax Loyalty Button L3 SLR 868 MHz
Internal memory	25 days
Enclosure	Black or White ABS Plastic
Power supply	AA batteries
Battery lifetime	Up to 2 years
Dimensions	67×67×25 mm
Spam filter	Intelligent digital filter for spam pressings filtration
Fixture	Double-sided adhesive tape Plastic mounting bracket

SensMax Loyalty button is a wireless battery-powered device for customer satisfaction research. This sensor is part of people counting system and allows to add customer feedback to people counting statistics.

It has three emotion icons on it — happy, sad, and disappointed. Wireless customer survey button has a plastic question holder-stand where you can place a printed question for your customers.

The survey results delivered to a central database via a LAN/ Internet or WiFi Internet gateway every 20 minutes.

Wireless customer survey button has internal memory that is enough to store a backup of 25 days of statistics. The loyalty button works from standard AA batteries for up to 2 years.

Features:

- Wireless sensor
- Battery life up to 2 years
- Spam pressings filter

Modifications:

- SensMax Loyalty Button L3
- SensMax Loyalty Button L3 LR
- SensMax Loyalty Button L3 SLR

Data delivery to the server using:

- SensMax SMX gateway for LR/SLR/PRO models